



MEDIA CONTACT
Erin Leaverton
erin@srw-associates.com
865-247-2182

THE CROWN & GOOSE AT A GLANCE

Principles

- Jeffrey Nash, Owner
- Pat Anderson Nash, Owner
- Jeffrey DeAlejandro, Partner
- Michelangelo Morse, Executive Chef
- Bob Wilson, General Manager

Old City Location

123 S. Central Street
Knoxville, TN 37902

Hours

Closed Mondays

Tues - Thurs 4:30 pm to midnight

Fri - Sat 4:30 pm to 2 am

Sunday brunch 11 am to 4 pm

Contact: Bob Wilson 865-789-0404

* Electronic Logos Available Upon Request

THE CROWN & GOOSE FACT SHEET

Overview

The Crown & Goose is an authentic London gastropub located in Knoxville's Old City. The Crown & Goose was started by Jeffrey and Pat Nash in February 2008 to provide Knoxville with world class food in a relaxed, traditional pub environment.

Why is The Crown & Goose unique?

- English Beer Garden and 60-foot outdoor mural
- Authentic Façade
- British Invasion Music
- The food and it's Sunday Brunch
- Board Games, dominoes, televised soccer matches
- Free Wifi
- Free Parking
- 12 Hand-Crafted Draft Beers
- Beautiful outdoor venue for special events & meetings

What is a gastropub?

The word gastropub is derived from the British term for a public house or "pub" and the French word 'gastronomique' which means the study of food. A gastropub specializes in high quality food, several steps above the usual "pub grub". The gastropub is really the anti-restaurant — the kind of place where the quality of the food is superb, rivaling the best restaurants in the area, without the staid and formal atmosphere.

The Menu

Executive Chef, Michelangelo Morse is introducing a variety of flavors with a 'modern European' influence to the Crown & Goose menu, featuring smalls plats such as the English and European cheese boards and unforgettable main courses like the Crown & Goose diver scallops, foie gras and duck confit. For menu details, www.thecrownandgoose.com/menu.

The History

The term 'gastropub' was first coined at the opening of The Eagle in London in 1991. As a result, eating out in London has undergone a quiet revolution in recent years. Many of Britain's finest chefs have returned to these authentic pubs bringing together a fusion of traditional British and Modern European food in a traditional pub environment. Today, the British pub is world-famous as a unique social centre, the hub of community life and an influence on popular culture. As a gathering place in the community, it is culturally and socially different from cafes or bars. It is customary for Londoners to grow comfortable with their local pub and frequent them often, referring to it as their "local".

The Name

Pubs often have traditional names reflecting their location, local tradesmen or clientele, and sometimes relating to local sporting activities or popular iconic descriptions from centuries ago. In the middle ages, a large percentage of the population was illiterate making pictures the most effective means to identify a public house. Today's pub signs almost always bear the name of the pub, both in words and in pictures.

The Crown

The crown is a symbol of respect for the royal family. The use of the crown was also rewarded to British subjects for good service in a long standing trade so the significance of a pub bearing the crown was a great honor.

The Goose

In Ancient Rome, sacred geese were kept as guardians in the temple of Juno; their honks alerted the citizenry in time to save the city from the French invasion. Many lessons in teamwork and loyalty have been taken from the habits of migrating geese. Their "V" shaped flying pattern, rotation of the lead position, and encouragement of honking have become emblems of cooperation, interdependence, and support. Because two geese are said to stop and assist a wounded or sick goose until it either gets well or dies, the goose has become a symbol of loyalty.